



Grant Professionals Network of Central Florida, Inc.

Network News

October 2004

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President's Message

Dear Fellow GPN Members,

We've all been through some hectic times recently thanks to hurricane season. It has been a challenge for many of us both personally and professionally. I appreciated everyone who was able to attend the September 1st meeting, as I know many of our members were still dealing with clean-up of our own homes. Some of you actually had lost your workplace and were working from temporary quarters. John Hawkins of Heart of Florida United Way shared some interesting information on some of the changes at that organization. I especially appreciated his joining us that day, since Frances was looming off the coast!

As many of you know, there are funding opportunities available to help with the recovery. These include the Community Foundation (www.cfcflorida.org), the

Orlando Sentinel Family Fund (request an application by calling 407-420-5591) and the Volunteer Florida Foundation (www.flahurricanefund.org). With so many people faced with huge insurance deductibles, many of our organizations will be helping with the economic aftermath of these storms for quite some time. Fortunately, the community is coming forward to help us fill that need. On a lighter note, be sure to mark your calendar for some upcoming GPN events. Our Annual Awards Breakfast will be Wednesday, December 1 at the Maitland Civic Center. And our Ninth Annual Conference will be held at UCF on March 16 and 17, 2005.

Hopefully the weather will cooperate and let us all get back to "normal". I look forward to seeing everyone at the October 6th meeting!



Judy Crawford
GPN President



Action Group &

Committee Buzz ...

~Treasurer's Report~

STATEMENT DATED AUGUST 31, 2004

CHECKING: \$7,589.66

SAVINGS: \$22,085.83

Kathleen Green
Treasurer

~Activities Committee~

COMMITTEE: JUDY BENNETT, LEE BAILEY, KAREN COLE, ALAN SHARETT, LISA KASTON

OCTOBER THROUGH DECEMBER 2004 PROGRAMS

OCTOBER - RESOURCES – UPDATING FOR DISASTERS

NOVEMBER – KATHERINE ZIMMERMAN AND KAREN COLE – CREATIVE WRITING, STORY TELLING

DECEMBER - AWARDS BREAKFAST



Note regarding October program:

The board of directors, at the September meeting, decided not to have a funder presentation at our October meeting. Instead we will have a working session similar to the August meeting. This was inspired by learning that people already stressed with problems due to the hurricanes have been erroneously sent to places for services. In one case, a radio station was sending people needing help to Osceola County where the agency that was supposed to help them had not been for two years. The board decided that GPN should take a leadership role in finding a way to be sure all resources are current.

We are all stressed from the hurricanes and the additional demands on our agencies but please try to attend. It is very important that we find a solution to this problem and we need each of you to help with ideas.

Judy Bennett
Chair, Activities Committee



Sponsored by

Rollins College Philanthropy & Nonprofit Leadership Center And Orlando Advertising Federation

October 7, 2004 8:00 am – 4:00 pm

Orlando Hilton North, Altamonte Springs, FL

Storytelling as Best Practice presented by Andy Goodman

Stories are powerful tools that nonprofits use to attract donors, clients, and volunteers. But how can you consistently produce just the right story at just the right time to get just the right response?

This three-hour workshop will guide you through the story writing process so that you leave with a completed story that conveys your mission.

Andy Goodman is a communications consultant based in Los Angeles who specializes in helping public interest groups, foundations, and progressive businesses communicate more effectively through print, broadcast media, and the Internet. He spent three seasons writing and co-producing the ABC-TV show "Dinosaurs" and co-writing the pilot episode of "The Nanny".

Bring your facts and leave with a story!

You can also attend two of the morning break out sessions:

- **The Story of Sponsorships**
- **Telling Your Story Electronically**
- **Direct Marketing Your Story**

Plus you will receive a copy of the **2004 Media Resources Guide**, a complete listing of local media contacts, state and national media and advertising tips to help you successfully get your story to the right audience. This book valued at \$25.00 is free for each attendee.

Tuition: \$100 per person for Philanthropy Center members

\$125 per person for non-members

Registration: To register, please visit our Website at www.pnlc.rollins.edu or use the attached form. For information, please call **407-975-6414**. Make checks payable to Rollins College. Individuals paying by credit card (VISA or MasterCard) may fax registration to 407-975-6419. Cancellations must be received one week in advance in order to receive a refund or credit. No shows will be billed for the full amount.

Telling Your Story: The Third Annual Marketing for Nonprofits Conference

Thursday, October 7, 2004
7:30 Continental Breakfast and Registration
8:30 am to 4:00 pm Workshops

Orlando Hilton North
350 North Lake Blvd.
Altamonte Springs, FL 32701

\$100 per person for Philanthropy Center members
\$125 per person for non-members
Participants receive a resource guide valued at \$25

Please complete the registration form below and submit with payment by October 1, 2004

Organization: _____

Name _____ Title _____ Email _____

Name _____ Title _____ Email _____

Name _____ Title _____ Email _____

Mailing Address _____

City _____ State _____ Zip: _____

Phone: _____ FAX: _____

PAYMENT: _____ \$100 per person for Philanthropy Center Members
_____ \$125 per person for non-members

_____ **CHECK:** Please make check payable to Rollins College and mail to address below

_____ **CREDIT CARD:** VISA® or MasterCard® only

Name on card _____

Card Holder _____

Card number: _ _ _ _ - _ _ _ _ - _ _ _ _ - _ _ _ _

V-code _____ Verification code – A 3-digit, non-embossed number found on the card signature line panel after credit card number.

Expiration Date _____ Signature _____

Cancellations must be received one week prior to the event or no refund will be issued. No shows will be billed for the full registration fee.

Rollins College
Philanthropy & Nonprofit Leadership Center
1000 Holt Ave. – 2755
Winter Park, FL 32789
Phone: 407-975-6414
FAX: 407-975-6419
www.pnlc.rollins.edu
pnlc@rollins.edu

Out-of-town guests who are interested in hotel accommodations at the Orlando Hilton North should call 407-830-1985 by September 7th and request the Rollins College corporate rate to secure a discounted rate.